TXGB

Making Britain bookable.

**Understanding our booking tool TXLoad
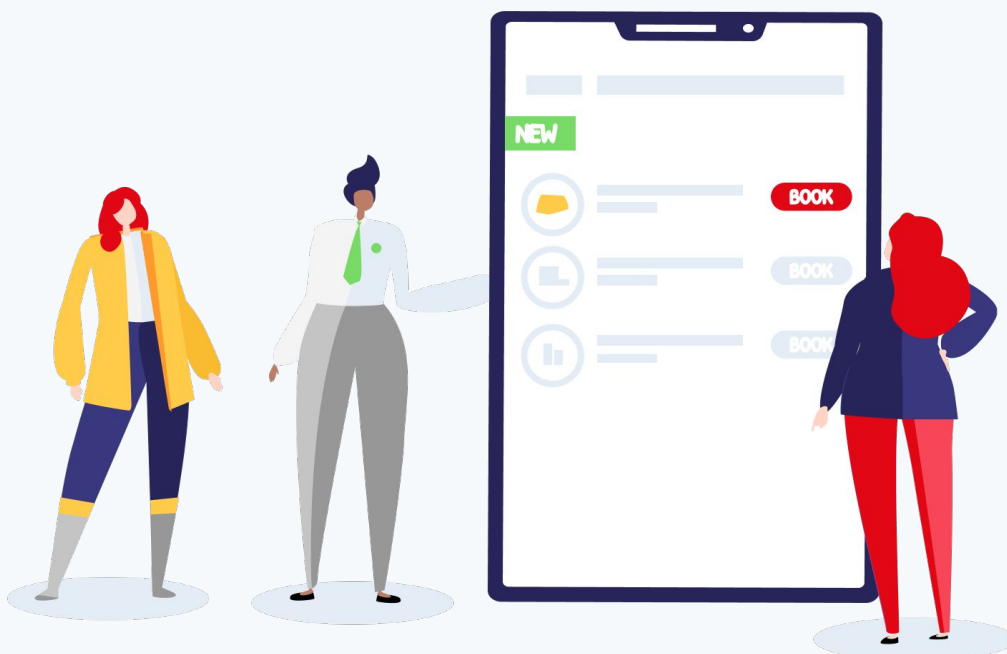for attractions, activities and experiences**

A digital platform that brings together tourism businesses to drive sales.

Who we are.

TXGB (Tourism Exchange GB) helps you reach new customers, drives sales and boosts your profitability. Working in partnership with VisitBritain / VisitEngland to bring together businesses and routes to market, TXGB helps customers discover Britain's tourism products.

A digital marketplace that connects accommodation, attractions, experiences and tours with more customers. Join once to access multiple sales channels and a growing range of niche distributors and destination websites. Opt into specific campaigns for free, alongside established global brands - we'll help expand your reach or help you become bookable online for the very first time.
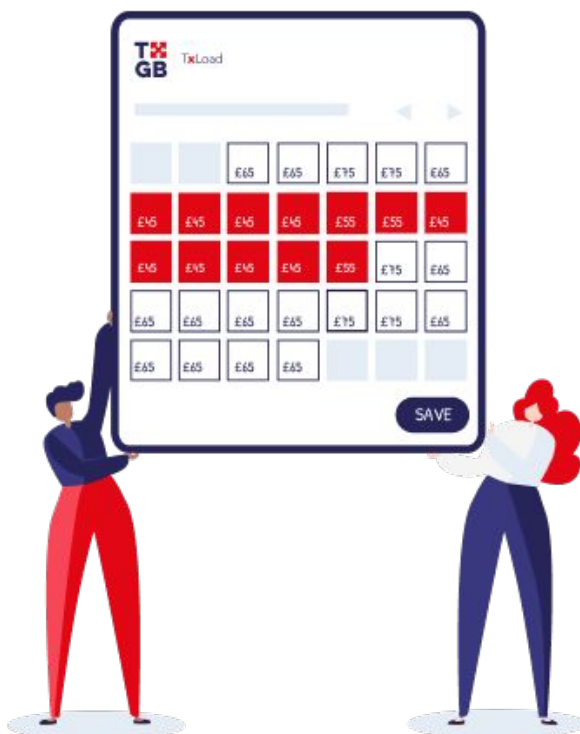
TXLoad

No booking system, no problem.

Our built-in tool, TXLoad, provides a simple booking management system for FREE and is ideal for those businesses who have not yet taken online bookings via their own website or social media profiles or, who rely solely on online travel agents to drive sales.

TXLoad can help you become bookable for the first time and allows you to:

✔   **Load your product inventory**
✔   **Centrally manage your diary**
✔   **Share live availability and prices across multiple sales channels**
✔   **Add bookability to your website and / or social media profiles**
✔   **Take direct bookings from your Google business listing**

It's free to set up, and fees are only taken when you get those all important bookings. The only costs are the standard 2.5 percent TXGB booking fee, plus the commission of any chosen sales channel.
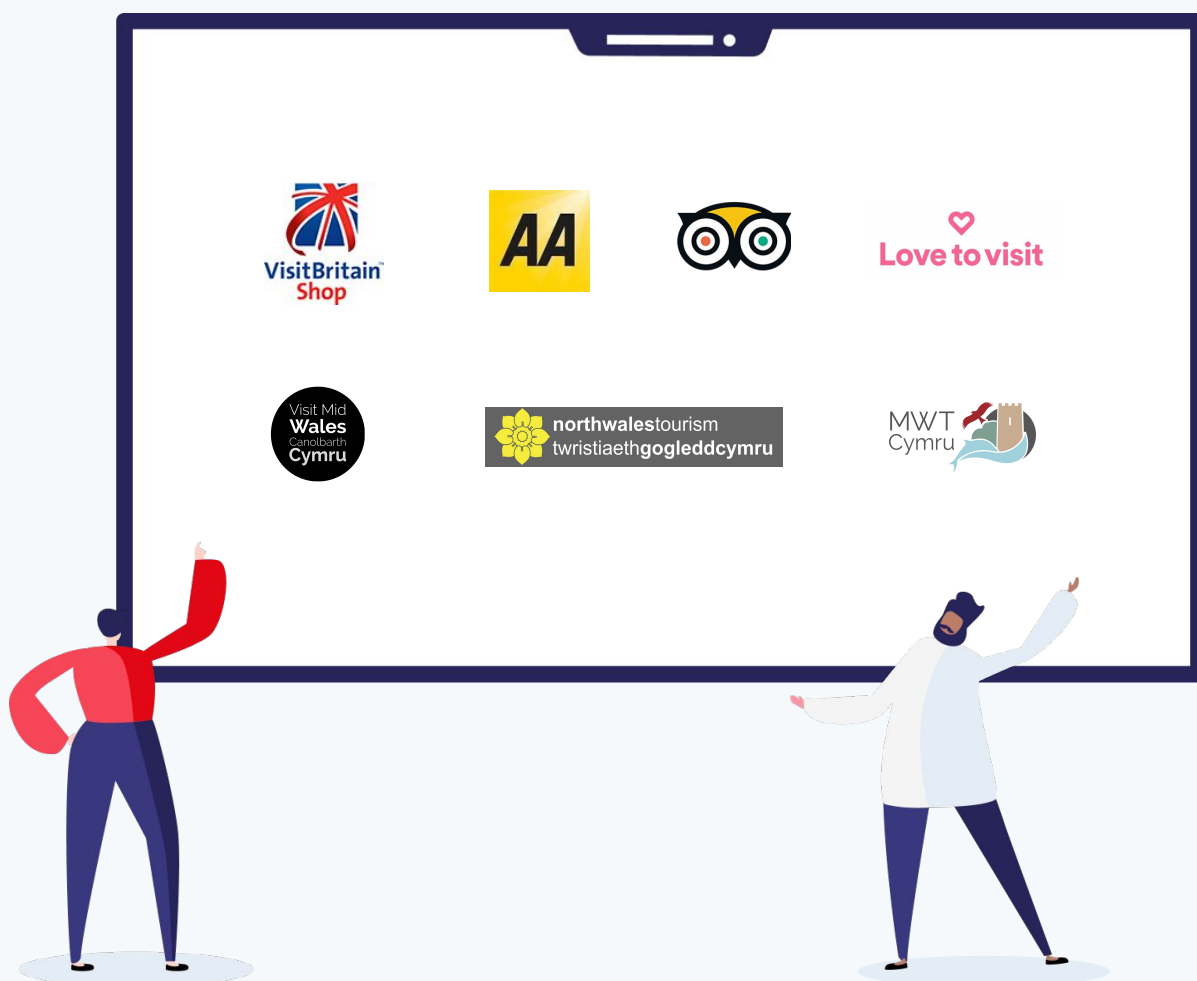
Connect one

Be seen on multiple global brands.

Reach new customers by accessing niche distributors, online travel agents and global brands alongside your local destination websites.

From your central diary, you can control where you distribute and promote your business without the risk of over bookings, managing multiple allocations or any complicated administration.

Take bookings on your own website or social media profiles.

TXGB gives you your own personalised booking page for no additional fee. You can link to your website or social media accounts, making sure you're visible and fully connected. You can add and benefit from:

✔ **Banners**
✔ **Location maps**
✔ **Background images**
✔ **Search rules**
✔ **Image galleries**
✔ **Booking restrictions**
✔ **Facebook and Google analytics**
✔ **Mobile responsive pages**

All your data in one place.

Whether you're an attraction owner, offer outdoor activities, offer experiences, run a restaurant or something completely different, TXLoad gives you everything you need. Enjoy easy access to all your booking and sales data in one handy platform that's designed for you.

Simple steps to connection.

Simply visit **txgb.co.uk** and:

1   Click **Get Started** to complete your application **to connect to TXGB**.

2   On the booking system selection part of the application please go to the '**Don't see your booking system**' at the bottom and click on **use our direct load tool**.

3   **Enter** your **bank details** so we can collect any fees owed for bookings to distributors, reducing admin for you.

4   **Link** your **Stripe account** (or easily register), to receive payment for bookings directly from consumers, through our direct payment distribution partners or via your own website or social media accounts. Stripe can be added later if not yet set up.

5   Your **username** and **password** for access to your TXGB dashboard will arrive via email along with a welcome message from the Support Team to help get you started setting up TXLoad.

6   From your dashboard, you can start to choose the sales channels you want to share live availability and prices with. Simply go to the **'My Channels' tab,** search for a specific channel or review all. Then **simply** select 'opt in' on your chosen channels.

All done!

We'll be in touch straight away to help with next steps.

Helpdesk

We're available to help any tourism business get connected to TXGB.

0330 223 5050
support@txgb.co.uk